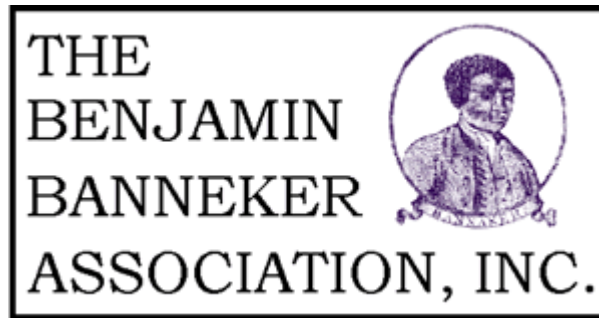


Contact: Anthony Scott
Executive Director
Benjamin Banneker Association
director@bannekermath.org
www.bannekermath.org



Press Release

The Benjamin Banneker Association Announces Three Year Strategic Plan

Board Ratifies New Vision and Goals; Focus on Diversifying Membership Base, Extending National Influence on School Mathematics, and Increased Regional Presence

August 7, 2007: The Benjamin Banneker Association announces its revamped strategic vision and goals for 2007-2009 recently adopted at its board meeting on May 25-26, 2007 in Atlanta, Georgia. The vision and goals aim to increase and diversify the organization's growing membership base with a focus on national impact and greater regional presence. The vision as adopted:

The Benjamin Banneker Association shall be the premier organization with the capacity to widely influence the mathematics teaching and learning excellence of students of African descent, through national policy and wide-reaching regional impact.

Five major goals were adopted in support of the vision:

1. *To increase, diversify, and maintain the membership base and involvement in the organization.*
2. *To increase the number and/or availability of Banneker practitioner, research, and policy publications.*
3. *To improve the financial health and stability of the organization.*
4. *To independently organize national and regional events which further the organization's vision.*
5. *To increase Banneker's presence, influence, and involvement internationally, nationally and regionally.*

According to BBA president, Dr. Lou Matthews, "the strategic vision represents a renewed commitment on the part of the Banneker family of educators, scholars, and parents to really take the message of equity and excellence in mathematics across the nation and beyond. The board sought to build from past board and founder efforts as well as recent momentum the organization has enjoyed." Established in 1986, the Benjamin Banneker Association is a national non-profit organization dedicated to mathematics education advocacy, establishing a presence for leadership, and professional development to support teachers in leveling the playing field for mathematics learning of the highest quality for students of African descent.

For Immediate Release